

The Way Forward

A publication on the future of mobility published by Eden Strategy Institute (2020/2021)



In this 100-page report, we explore the future of urban mobility across six key mobility solutions:

1. Active Mobility
2. Electric Vehicles
3. Autonomous Vehicles
4. Urban Air Mobility
5. Shared Mobility
6. Public Transportation

We share key insights gleaned from interviews with 35 mobility experts around the globe, including the Los Angeles DOT, the City of Barcelona, Trafi, Qlue, Daimler, among other mobility ecosystem stakeholders.

The Way Forward publication will support city decision makers, technology players, policy makers, industry representatives, and mobility enthusiasts alike in gaining an understanding of the most important mobility challenges and solutions being discussed by stakeholders across sectors. It also serves as a bank of case studies containing good practices surrounding urban mobility which can serve as inspiration as city leaders think about the next step in their mobility system, or mobility solution providers explore potential opportunities in cities worldwide.

The publication provides an overview of common obstacles faced in deploying and accelerating the adoption of each of the six mobility solutions in cities, as well as potential solution spaces which city leaders can leverage to overcome such challenges. Additionally, for each mobility solution, we share case studies, a portfolio of solutions, a checklist for deployment addressing factors such as operating conditions, infrastructure, financial capacity, and operations, as well as a trend scan of the latest developments relevant to that particular mode.

The Way Forward will be available for download at www.smartcitygovt.com in October 2021

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